People to People

“A farmer went out to plant his seed…other seed fell on fertile soil. This seed grew and produced a crop that was a hundred times as much as had been planted!” —Luke 8:5, 8 NLT

Relevancy of Radio

Radio is more relevant than ever before. But you don’t have to take our word for it. Check out the statistics from this study conducted by the United Nations Educational, Scientific and Cultural Organization.

The only form of traditional media that has recently grown in Russia is radio. The average total daily audience has risen from 37.7 million to 39.2 million.

Radios are one of the most accessible forms of technology, covering over 70% of the world’s population.

Radio can be particularly beneficial for individuals with restricted access to resources.

In 11 countries surveyed across Africa, community radio grew by a striking 1,386% in just 3 years.

AM/FM radio is heard by a variety of decision influencers, with 43% of respondents aged 25 to 54 saying they listen with their children and 38% listen with their spouse or partner.

83% of Tanzanians said they get news and information from radio, making it the leader of both media and non-media sources.

The Brazilian radio market is the second largest in the Americas, being one step behind the United States. According to data from the Brazilian Institute of Geography and Statistics (IBGE) of 2009, radios are present in 88% of homes, 80% of cars in circulation, and 36% of mobile telephones.

Radio is in growing demand, and we need to make sure that the voice of hope in Jesus Christ continues to ring loud. To learn more about getting involved with radio ministry, call us! 800-757-VIEW Join us in telling the world that hope lives.
I had a conversation with a longtime supporter of the ministry of CBH. After some time talking about life, the question was asked, “Who translates Jim Lyon’s ViewPoint programs into all these other languages?” The answer is simple: No one! The English broadcast, ViewPoint, is created by English-speaking people for an English-speaking audience. That is it! Meanwhile, all of the other language programs of CBH are created in the same manner.

CBH produces radio programming that expands the kingdom of God through the creation of a culturally relevant broadcast unique to each setting. We accomplish this globally by coming alongside inspired production teams in India, South America, Eastern Europe, and Africa, to enable their production of broadcasts.

When it is all said and done, CBH is a ministry of sowing. Occasionally, we have opportunity to meet those who have sprouted in faith through the ministry. More likely than not, however, we will never know most of these souls.

CBH is a family of people and congregations who pray, produce, fund, and invest in a ministry of sowing the seeds of faith. Our greatest desire is holistic partnership in this vision of ministry. This includes prayer support, traveling on team trips to ministry sites around the world, and financial support for global program production.

Join us in telling the world that Hope lives!

John Walters
CBH Coordinator
But the people who know their God will display strength and take action.” (Daniel 11:32b, NASB)

A series of messages on the subject “Exploring God” will be shared in January 2014. Does life have a purpose? Is there a God? Why does God allow pain and suffering? Can you know God personally? This series of messages is designed for anyone who has questions. None of us have it all figured out. These questions stimulate our thoughts as to who God is.

As we practice God’s presence and principles, the closer we will get to God and the better we will know him.

Many of our listeners are experiencing difficult times in their lives. It is vital that we grow in the knowledge of God. Paul said in Ephesians 1:17 that we ought to be “asking God, the glorious Father of our Lord Jesus Christ, to give [us] spiritual wisdom and insight so that [we] might grow in [our] knowledge of God” (nlt). As we practice God’s presence and principles, the closer we will get to God and the better we will know him.

As they grow in the knowledge of God, they learn to trust God. Knowing God is the essence of eternal life. (John 17:3). The apostle Paul made a statement to Timothy that says it all: “Some of these people have missed the most important thing in life—they don’t know God” (1 Tim 6:21a lb).

To all partners of CBH ministries, we extend our heartfelt gratitude.

Gilbert Davila
Speaker for CBH-Spanish
La Hermandad Cristiana

Lives Changed by Hermandad Cristiana

Pensacola, Florida

One of the many ways God is revealed is through the preaching of his word. Our mandate comes from the God of heaven, and he has mandated, through the pages of Scripture, that we preach the word and bring starving souls the only food that feeds, and that is the truth of God.

Hermandad Cristiana continues to reach out with God’s Word in the United States and around the world.

Rodrigo writes to us from Pensacola, Florida, and says,

“Your program is a blessing from God to me here in this correctional institutional. I would love to help your ministry, but I am unable at this time; but I can pray for you.”

He goes on to request a worship song book and a prayer booklet.

Buenos Aires, Argentina

Valeria writes to us from Buenos Aires, Argentina:

“I received Christ as my personal Savior and have a sincere desire to grow in my Christian life. Your programs have been a great blessing. Please pray for me and my children.”

La Hermandad Cristiana
It is only once mentioned in the Scriptures (Luke 10), it is nowhere else recorded, and it is set on one of the most remote and obscure patches of dirt on the planet. And yet it remains one of the world’s most famous and compelling stories, transcending cultures, time, generations, and continents. It is the parable of the good Samaritan, told by Jesus in response to one simple, but oh-so-profound, question: “What must I do to have eternal life?”

Even those who know nothing about the Bible, Jesus, or the gospel, know the good Samaritan drama: the innocent man assaulted on a deserted road and left to die, the passersby preoccupied with their own pursuits and problems, and, at the last, the unlikely hero who comes to the rescue, even though he is from a tribe despised and marginalized. The very phrase “good Samaritan” has entered into the language of a hundred nations, capturing the spirit of generosity and grace that the character who first bore the name embodies.

Jesus, in telling the story, made it clear that there was only one character on the stage that enjoyed the applause of Heaven (although it could also be said that the original victim in the tale had Heaven’s favor, as well); there is only one actor who gets the nod, wins the prize, and answers the question: “What must I do to inherit eternal life?” It is the good Samaritan. The guy who got off his donkey.

Get off your donkey. It’s a quirky turn of the phrase that goes to the core of Christian life and practice. It’s also the name of a book published just this year by Reggie McNeal—a brilliant student of the Word and articulate expositor of the same. In this book, Get Off Your Donkey (Baker Books, 2013), Reggie unpacks the story of the good Samaritan and helps us understand the primacy, urgency, and application of its truths in everyday life, here and now.

The book’s approach will also inspire our CBH ViewPoint broadcasts during the last eight weeks of this year, carrying us through the Thanksgiving and Christmas holidays with tangible, life-giving, and gospel-centered ways we can all help others and in so doing help ourselves.

I am excited about bringing Jesus’ teaching to the table. I’m inspired by the fact that we’re not in the church business, but in the people business. It’s time to get off our donkeys and change the world. We can do it. Before Christmas. For Heaven’s sake. Join us. And stay tuned.
I still remember. I had been working with CBH for two days when she called the ViewPoint prayer line. Her name was Joan and she needed help. She was in a deep pit emotionally and there was no one to help pull her out. One thing had made her reach out one more time—ViewPoint. It encouraged her and made her think that maybe tomorrow could exist for her. We talked, laughed, cried, prayed. We were able to connect her to a church in her area and get her introduced to the pastor, who was then able to make her feel excited about the hope in this man, Jesus. Hope that lasted. Hope that saved her life.

I get calls like Joan’s every week. But I still remember hers. Why? Because after two days of working here, I realized the impact that radio has, even today. And I also realized that calls like that happen not only here in the United States but all over the world. Here is one from India:

“Through Satya Jyoti I have come to know Jesus as my savior. My mother and little brother are now Christians and we are very glad. My father is not. He is drunk much of the time and hits my mother and me when he drinks. Please pray for him.” The CBH-Hindi team was able to meet up with this girl and her family. They connected them with Christians in the area, and when they followed up one month later, the father had been sober the entire month.

We need your help continuing this ministry. Pray with us. Travel with us and meet these people for yourself. And, if the Lord leads, give financially. Alone, we are just one person. But together, we can change the world.

Allison Suer
Outreach and Donor Relations

$860.00 sponsors 1 day of broadcasts in 9 languages around the world
$430.00 sponsors ½ day of broadcasts in 9 languages around the world
$107.50 sponsors 3 hours of broadcasts in 9 languages around the world

Call 1-800-757-VIEW (8439) • www.cbhviewpoint.org • cbhviewpoint@chog.org

A CBH team to Brazil meets with pastors and provides valuable resources to help the global teams reach out to those in the area.

CBH works with indigenous teams all over the world. Here, John Walters works with Obed Okech in Kenya for the Swahili broadcast.
Retreat to the Cove

“My wife passed away a few weeks before the Cove. It was a very difficult time for me, but getting out of town and being around friends is exactly what I needed. Even through my grief, I felt the still-small voice of God whispering peace in my ear. I will forever cherish these four days.” —Larry, West Virginia

“I came to the Cove because I felt I needed to go, not necessarily for myself, but for someone else. So, I went by myself and had the CBH staff pair me with a roommate. At first, I was nervous, but we started talking and realized how much we had in common; well, then we became fast friends! I signed up on the spot for next year. I wouldn’t miss this for the world!” —Barb, Florida

“I have always wanted to come to the Cove. Well, I knew that if I kept waiting, I would never go, so I just decided that this was my year. And it exceeded my best dreams! The music was superb; as we sang, I felt God’s promises wash over me.” —Joan, North Carolina

“This was our vacation! And how sweet it was. We came because we wanted to celebrate Barb’s last chemo treatment. We wanted to get out of town and breathe in new air, and it worked! We feel so renewed in body and in spirit.” —Sidney and Barb, Indiana

ViewPoint

“We sold our house and had some money left over. We wanted to put it somewhere that it would make a difference. So, we prayed and the Lord kept putting CBH on our minds. And even though we moved where we don’t receive the broadcast anymore, we know the amazing good it is doing. CBH helps change lives. Why wouldn’t we be a part of it?” —Ken, California

Testimonies

Retreat to the Cove

Sign up for the 10th Annual Retreat to the Cove today!
Oct 19–22, 2014  •  Call 800-757-VIEW

The Retreat to the Cove is a time for you to get away and draw closer to God.

A group of Cove participants hiked to the Outlook at the Cove to see spectacular views of God’s creation.
“I listen to ViewPoint, and every week I learn something new. It is such an encouragement to me—we are loved! We are guided by a loving God who wants to draw us closer to him. And there is nowhere else I’d rather be. Thank you!”

—Carol, Cleveland, Ohio

“This is truly God! I was listening as Donna Thomas on ViewPoint talked about losing her husband. My husband passed away a few months ago and it has been very difficult. Listening to her story and then getting the widow’s journal has been a life-changer for me. I’m still going through it, but I know that someone else has also walked down this road, and she made it through it. I can too.”

—Nancy, Portland, Oregon

CBH-India

I listened to the Oriya radio programme on 21.9.10 about sin. The message was on ‘How to get rid of sin.’ After listening to the programme, I thought that there is medicine for all diseases, but there is no medicine for sin. Only the blood of Jesus Christ saved me from my unseen sin. Please pray for me so that I will lead a holy life with Jesus.

—Satya Jyoti listener

I become extremely happy when I listen to the Oriya radio programme being aired in very simple language, and it is so sweet and pleasant. Lord Jesus Christ suffered so much for us to save us from our sinful life. The programme that aired on 28.9.13 was extremely pleasant and heart touching.

If you have any CDs or cassettes, kindly send some to me. I will pay the money by money order. I am eager to have those CDs or cassettes.

May the Lord bless your and my family.

—Satya Jyoti listener

Children sit at a Seeker’s Conference, a meeting that CBH-India hosted to tell others about the good news of Jesus Christ, despite living in an area of the world where persecution of Christians can be severe.

The CBH team in India works on many different fronts to draw people to Jesus. In this photo, a woman is baptized at a Seeker’s Conference.
STAFF PICKS
FAVORITE BOOKS, VIDEOS, AND MUSIC FROM THE CBH STAFF

Hope for Today and Tomorrow:
My Husband is Gone. What Do I Do Now?

Donna Thomas, author, speaker, and consultant, knows what it is like to lose a husband. For twenty-one years, she has dealt with her grief, and in these years she has spent many hours helping other widows. Recognizing the impact death has on any spouse, Donna has decided to do something more about it.

Her newest book is a unique journal and much-needed resource for any spouse dealing with loss to use in the recovery process and move forward with confidence.